

Break Free from Basic

with *Campbell's*® Featured Soup of the Month



\$5 **SAVE PER CASE**
—no forms, no fuss—



Campbell's Verve Bombay Butter Chicken (27964)

For product details and Bowl'd Moves menu ideas
visit

Campbell's
Foodservice



SAVE \$5 off per case
on the featured flavour each month
—automatically applied

JANUARY - DE

JANUARY

made with Signature Cream of Potato
with Bacon (08166)



RECIPE: Loaded Baked Potato Dip

FEBRUARY

made with Verve® Tomato Roasted
Red Pepper Bisque (23413)



**RECIPE: Mediterranean Harissa Tomato
& Roasted Red Pepper Bisque**

MARCH

made with Signature Cream of
Chicken (08054)



**RECIPE: Grab'n Go Chicken
& Sausage Breakfast Bites**

JULY

made with Verve® Roasted Poblano &
White Cheddar Soup with Tomatillo (26820)



RECIPE: Chorizo & Poblano Fundido

AUGUST

Signature Cream of Leek with
Potato (13031)



**RECIPE: Caramelized Mushroom
Flatbread**

SEPTEMBER

made with Verve® Tomato Roasted Red
Pepper Bisque with Gouda (23323)



**RECIPE: Roasted Red Pepper Dip with
Walnut & Goat Cheese**

Bowl'd *moves*

Discover **Bowl'd Moves** recipes to stretch ingredients and elevate your menu.

CEMBER 2026

APRIL

made with Verve® Aged White Cheddar and Cauliflower Bisque (28975)



RECIPE: Piri Piri Aged White Cheddar & Cauliflower Bisque

MAY

made with Signature Cream of Mushroom (08172)



RECIPE: Sausage, Mushroom & Thyme Biscuits

JUNE

made with Signature Creamy Tomato Basil Bisque (24861)



RECIPE: Southwest Chipotle Chicken

OCTOBER

made with Signature Harvest Butternut Squash (20538)



RECIPE: Thai Coconut Curry Lentil Bowl

NOVEMBER

made with Signature French Onion (08171)



RECIPE: Bubbling French Onion Dip

DECEMBER

made with Verve® Lobster Bisque (23412)



RECIPE: Mixed Seafood Fettuccine



Bold Flavours Start Here

Inspire Menu Innovation

Bowl'd Moves recipes go beyond soup—they're a springboard for bold flavours and fresh ideas. With 80+ versatile recipes, you can expand menus, attract customers, and cut waste while saving time and labour.

Versatile & Efficient

Designed to spark creativity and streamline prep, these recipes use soup as the base for trend-forward menu ideas. Minimal effort. Maximum impact.

Bowl'd
moves

Attract Customers & Expand Menus

From comforting classics to globally inspired flavours, Bowl'd Moves recipes make it easy to keep menus fresh, seasonal, and craveable—so guests keep coming back.

Consistent Quality, Every Time

Made with premium ingredients and flash-frozen for peak freshness, our soups deliver reliable taste and performance in every dish—so every Bowl'd Move is a bold success.

**Soup of the Month promotion runs from
January 1, 2026 - December 31, 2026**

TERMS AND CONDITIONS

- A** The Soup of the Month offer applies to participating foodservice restaurant operators purchasing through participating distributors in Canada.
- B** Each month's offer is valid only on the Soup of the Month flavour purchased during that month.
- C** Discontinued products are not eligible for the Soup of the Month offer.
- D** Operator purchases of applicable products will be reduced on invoice.
- E** The Soup of the Month discount is valid only for purchases made through participating Foodservice Distributors.
- F** This offer cannot be combined with any other offer on the same items during the same period.
- G** Campbell's Foodservice reserves the right to substitute a soup of equal or greater value if a Soup of the Month is unavailable.

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