





# WE'RE HERE TO SUPPORT YOU WITH DELIVERY MENUS TODAY AND INTO THE FUTURE.



DELIVERY *drives* BUSINESS

**34%**  
OF INDUSTRY GROWTH  
COMES FROM DELIVERY<sup>1</sup>

SO HOW CAN YOU GET  
MORE OUT OF YOUR  
DELIVERY MENU?

- 1 TRY OFFERING SOUP  
AS A PART OF  
A COMBO MEAL 
- 2 CONSUMERS ARE SEEKING  
WARMTH AND COMFORT  
AND SOUP CAN HELP YOU  
DELIVER ON THAT 
- 3 TRY EXPANDING OFFERINGS  
TO INCLUDE FAMILY STYLE  
MEAL BUNDLES 
- 4 ADD A TAMPER-PROOF  
STICKER TO GIVE GUESTS  
EVEN MORE PEACE OF MIND 



SOUP MAINTAINS ITS  
QUALITY WHEN REHEATED



OFFERS EASY TRANSPORT  
AND VARIETY

WHEN SOUP IS INCLUDED IN  
A MEAL, THE EATER CHEQUE  
INCREASES BY

 **42%**<sup>2</sup>

CONSUMERS REPORT  
HIGHER SATISFACTION WITH  
**MEALS INCLUDING SOUP<sup>3</sup>**

