

Campbell's

VERVE® SOUPS

big flavour, simple ingredients

Introducing *VERVE*® Carrot, Parsnip Bisque with Ginger, crafted with simple ingredients and complex flavours. Enjoy the bounty of the earth with this vibrant and flavourful soup bursting with goodness.



new

Campbell's *VERVE*®
Carrot, Parsnip with
Ginger Bisque (24688) **V**

Flavourful carrots and parsnips simmered with onions, cream and butter finished with a hint of ginger.

trends

Vegetable focused cuisine**

Consumers express interest in ordering soups with a full serving of vegetables at restaurants*

48% of consumers are interested in trying new or unique soups*

Hot Trend in Produce - Root Vegetables^

Features & Benefits

- Fully prepared - consistent taste and appearance every time
- Saves time and labour – product heats directly in the pouch
- 4 x 4 lb pouches per case allows smaller batch preparation
- Provides a full serving of vegetables

*Technomic Left Side of the Menu Report ** BAUM+WHITEMAN LLC ^Restaurant Canada 2017 Canadian Chef Trends Survey

Product Code	Description	Case Pack	Gross Weight	Case Cube (m)	Case Dimensions (cm)
24688	Campbell's® Verve® Carrot, Parsnip with Ginger Bisque	4 x 1.81 kg (4 lb) pouch	7.74 kg	0.0116	48.10 x 24.61 x 9.84

Campbell's

FOODSERVICE

Driven By Taste, Powered By Solutions

Explore Campbell's® Classic, Signature and *VERVE*® soups at Campbellsfoodservice.ca

For more information, contact your Sales Representative, call 1.800.461.7687.

