

WHAT'S IN A NAME?

The right menu name has the power to attract patrons. Call out key ingredients to emphasize authenticity, freshness and regional appeal!

Take a look at these naming ideas for *Campbell's*® Signature soups:



Beef Pot Roast



Chicken Tortilla



Loaded Baked Potato

Beef Pot Roast

Hearty Beef Stew
Country Beef and Vegetables

Broccoli Cheddar

Cheesy Broccoli Cheddar
Creamy Broccoli Cheddar

Buffalo Style Chicken with Blue Cheese

Creamy Chicken and Blue Cheese
Buffalo Chicken and Veggies

Chicken Corn Chowder with Sweet Peppers

Southwest Chicken Corn Chowder
Mexi-Cali Chicken Corn Chowder

Chicken Tortilla

Tex-Mex Chicken Tortilla
Tortilla Soup with Chicken

French Onion with Marsala Wine

Sautéed Sweet Onion and Wine
Savoury Beef Broth with Sweet Onions

Harvest Butternut Squash

Creamy Butternut Bisque

Hearty Beef Chili with Beans

Firehouse Hearty Beef Chili with Beans
Big Bowl Beef & Bean Chili

Loaded Baked Potato

Loaded Baked Potato with Bacon
Baked Potato Bliss

Roasted Chicken Noodle with Herbs

Herb-Roasted Chicken Noodle
Country Chicken Noodle

Sautéed Mushroom and Onion Bisque

Sautéed Mushroom Onion Bisque with Sherry and Herbs
3-Mushroom and Onion Bisque

Southwestern Vegetarian Chili

Spicy Vegan Bean Chili
Tex-Mex Vegetable Chili

Tomato Bisque with Basil

Creamy Tomato Bisque with Basil
Country Herb Tomato Bisque

Vegan Vegetable

Vegan Bean Stew
Home-Style 8-Vegetable and Beans

From naming suggestions to menuing guides, Campbell's Foodservice offers a variety of soup solutions to help you do more with your SKUs. For more information, contact your Sales Representative, call 1.800.461.7687 or visit CampbellsFoodservice.ca