

7 DAYS OF SOUP

Satisfy patrons all week by offering a variety of flavour experiences, including broth-based soups, stews, chowders, chili and vegetarian options. Patrons want*:

- A soup menu that includes classic and on-trend flavours
- A “set” soup menu so they can look forward to their favourites throughout the week
- The top 4: cream of potato, cream of broccoli, chicken noodle and chili

Check out this sample menuing calendar using *Campbell's*® Signature soups:

1	2	3	4	5	6	7
Broccoli Cheddar	Beef Pot Roast	French Onion with Marsala Wine	Buffalo Style Chicken with Blue Cheese	Chicken Tortilla	French Onion with Marsala Wine	Beef Pot Roast
Buffalo Style Chicken with Blue Cheese	Harvest Butternut Squash	Roasted Chicken Noodle with Herbs	Sautéed Mushroom and Onion bisque	Harvest Butternut Squash	Loaded Baked Potato	Chicken Corn Chowder with Sweet Peppers
Vegan Vegetable	Loaded Baked Potato	Southwestern Vegetarian Chili	Southwestern Vegetarian Chili	Hearty Beef Chili with Beans	Vegan Vegetable	Tomato Bisque with Basil



Hearty Beef Chili with Beans



Harvest Butternut Squash

From naming suggestions to menuing guides, Campbell's Foodservice offers a variety of soup solutions to help you do more with your SKUs. For more information, contact your Sales Representative, call 1.800.461.7687 or visit CampbellsFoodservice.ca

* Technomic, Inc. 2012, The Left Side of the Menu: Soup & Salad Consumer Trend Report