

New

2 Delicious New Varieties of **Verve**® Exceptional Soups  
from **Campbell's**® that will Soup Up Your Sales.

# VERVE

Excitement

The ultimate  
soup experience  
just got even  
better!

Our indulgent **Verve** soups  
are guaranteed to heighten  
your patrons' senses with  
unique varieties and  
gourmet ingredients.



*Verve Zuppa Alla Bolognese  
with Sweet Peppers*



*Verve Tequila Spiked Chicken*

More than 4 out of 10  
consumers (42%) say  
that new or innovative  
flavours influence their  
decision of which  
restaurant to visit.\*

**Verve** introduces 2 New Varieties of our exceptional soups:

## **Verve Tequila Spiked Chicken**

As exciting – and inviting –  
as it sounds. This creamy new  
soup features seasoned chicken,  
roasted corn, peppers, a kick  
of jalapeño, cilantro, and yes,  
a splash of real tequila (with  
lime of course!) *Delizioso* from  
the first spoonful to the last.

## **Verve Zuppa Alla Bolognese with Sweet Peppers**

Old World elegance comes to life in this  
sumptuous new soup, abundant with  
Italian sausage, seasoned ground beef,  
rotini pasta, a trio of peppers and  
Burgundy wine. Notes of garlic, fine  
spices, cream and Parmesan cheese  
add depth and character. A rich and  
rewarding taste experience.

For more information visit [campbellsfoodservice.ca](http://campbellsfoodservice.ca)

We've developed a helpful tool kit to  
support you with the launch of these soups:

**Kit includes: 15 Table Tent Cards &  
2 Serving Suggestion Sheets.  
Quantities are limited.**

Please call your Campbell Sales Rep. to order  
your kit today **1-800-461-SOUP (7687)**

